



Last updated: 12.07.2024

Privacy Policy

This Privacy Policy outlines the terms related to the use of content and services on the ReadPick website (hereafter referred to as "the website"). We reserve the right to modify any part of the website or its content at any time without prior notice.

Users of the Website

Anyone who visits and uses the website in any form is considered a user. Access to the website is granted to an unlimited number of users who agree to the terms and conditions set forth herein.

Copyright

Content on the website may not be reproduced, altered, copied, republished, or distributed without the prior written permission of ReadPick.

Use of Content

Users engage with all content on the website at their own risk. While ReadPick strives to maintain accurate and current content, we cannot be held liable for its reliability.

Website Accessibility

Access to the website may be suspended temporarily without notice for technical maintenance or equipment upgrades. We do not guarantee uninterrupted access to the website, especially in cases of network issues, technical failures, or other disruptions.

Terms of Service

ReadPick reserves the right to refuse any service request or to not respond to any communications received through the website.

External Links

We are not responsible for the content of external sites linked from our website, as these are beyond our control.

Personal Data Protection

ReadPick is the data manager. If you have questions, please contact us or write to info@readpick.com.

We collect personal data about website visitors and newsletter subscribers, which includes usage details such as page visits, session duration, and engagement levels through tools like Google Analytics. This information helps us understand visitor behavior and improve our services, including targeted advertising known as remarketing.

Data from newsletter subscribers that we collect includes email addresses, names, and interaction with our newsletters. This data is used to refine our outreach and services. Our processing of this data is in accordance with Article 6(1)(f) of the General Data Protection Regulation, reflecting our legitimate interest in offering tailored marketing.

Data on website visitors is anonymized immediately upon collection and stored only in aggregate form, except for remarketing data, which is held by Google until users opt out at <https://adssettings.google.com/u/0/authenticated>.

Subscriber data is retained until a user opts out of our newsletter. Unsubscribe requests can be made via a link provided in each newsletter.

We do not share the aforementioned data with external parties, except for analytical and remarketing purposes, which are handled through Google's services.

Users have rights under the General Data Protection Regulation, including data access and correction, which can be exercised by contacting us.

ReadPick is committed to handling your personal data responsibly and in line with best market practices.